



## Printronix Launches the Next Generation of Their OpenPrint™ Line Matrix Printer Series

Printronix's innovative OpenPrint™ printer series combines the simplicity of PDF & PostScript printing, with the dependability, capability, and low cost of ownership only line matrix technology can deliver.

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Printronix Inc., a worldwide leader in business-critical printing solutions, today gave IT buyers worldwide yet another reason to select line matrix printing technology by introducing the P8000 OpenPrint™ Series of Line Matrix Printers, available in Pedestal, Zero-Tear Pedestal, or Cabinet configurations.

When Printronix first launched their P7000 OpenPrint™ Series of Line Matrix Printers, it marked the first time that the flexibility and enhanced graphics performance offered by PostScript and PDF printing were combined with the robust qualities and low cost of ownership benefits of line matrix technology. Unlike a standard P8000 series printer, the P8000 OpenPrint™ models utilize smaller hammertips and a unique firmware architecture to deliver high-definition print output capable of rendering all kinds of graphics, fonts, and barcodes at a resolution that is sure to impress.

For ERP, Windows, or other environments where PDF or PostScript compatibility is a must, Printronix's OpenPrint™ Series will empower businesses to keep with the proven dependability, capability, and low cost of ownership of line matrix technology, while avoiding the complexity, compromise, and increased operating expenses that result from switching to laser. Every aspect of Printronix's line matrix printers are designed to deliver superior up-time reliability, in addition to requiring less user intervention, generating less consumables waste, consuming less electricity, and lasting many years longer.

For businesses who may have already made the switch over to laser, and are now feeling the pain of substantially higher operating expenses, Printronix's P8000 OpenPrint™ Series is a solution worth considering knowing that per page printing costs could be reduced by 85% or more.

**GRAPHICS** = Prints graphics easily and with clarity. Forms can be designed and printed with enhancements such as non-gray scale logos, illustrations and graphics.

**FONTS** = Prints the full range of fonts and sizes, from 6 point to poster size. Any font that is embedded into your file, whether PostScript or PDF, will reproduce with ease.

**BAR CODES** = Scannable and accurate. With Printronix's sure scan technology, your forms can print this essential tracking capability with guaranteed success.

