

7010, 7010R



The 7010 Thermal printers offer industrial performance in a rugged design for volume production in retail and manufacturing environments.

The user friendly design of the printer allows a space saving vertical opening, making the 7010 ideal for small spaces.

The large graphic LCD gives a clear indication of printer status and auto switching Zebra® and Datamax® emulation ensures easy printer configuration.

Highlights at a glance:

- Space-Saving Design Concept
- Easy and Quick Ribbon loading
- Heavy duty metal case
- Parallel, Serial and USB Standard
- Supports Zebra® and Datamax® emulation
- Large Graphic LCD
- Front loading Rewinder (7010R model)

The connectivity goes far beyond parallel, serial and USB. The 7010 series offers a wide range of features and options like internal Ethernet, peeler and cutters.

The 7010R features an integrated peeler with re-winder for backing paper or labels and easy label dispensing.

The 7010-300 with a resolution of 300 dpi is ideal for printing labels with logos, images and graphics.

Configurations:

- **7010** Standard Product
- **7010 Cutter** Standard Product with Cutter
- **7010 HD Cutter** Standard Product with Heavy Duty Cutter
- **7010 Peeler** Standard Product with Peeler
- **7010R** Standard Product with Rewinder

- **7010-300** 300 dpi Model
- **7010-300 Cutter** 300 dpi Model with Cutter
- **7010-300 HD Cutter** 300 dpi Model with Heavy Duty Cutter
- **7010-300 Peeler** 300 dpi Model with Peeler

7010, 7010R

Print Speed	10 ips (254 mm/sec) @ 203 dpi; 8 ips (152 mm/sec) @ 300 dpi
Print Width	4.10 inches (104.1 mm)
Print Method	Direct or Thermal Transfer
Print Length	0.25" to 32" (6.35 mm to 812,8 mm)
Resolution	203 dpi / 300 dpi
Font Bitmapped	7 styles, True Type
Printhead Life	50 km or 6 months
Memory	16 Mb SDRAM; 4 Mb Flash
Connectivity Standard	Parallel (IEEE-1284), Serial (RS-232C), USB (Version 1.1)
Connectivity Optional	Ethernet LAN (10/100 BaseT)
Emulation	Auto-switching Zebra ZPL-II and Datamax I-Class, DMX400, Prodigy Plus
Consumables	Ribbon, thermal transfer paper/labels, direct thermal paper/labels
Media Width	1.00" to 4.65" (25.4 mm to 118.1 mm)
Media Length	0.25" to 32" (6.35 mm to 812,8 mm)
Roll Diameter	8" (203 mm) outside diameter Core size 1" - 3" (25 mm to 76 mm).
Indexing	Fully adjustable rear sensor
Ribbon Type	Wax, Wax/Resin or Resin
Ribbon Length	max. 450 m
Barcodes	Code11, Code39, Code93, Code128, I2of5, S2of5, EAN8, EAN13, ANSI CODABAR, LOGMARS, MSI, Plessey, UPC A/E, POSTNET, Planet, Code49, PDF417, CODABLOCK, Maxicode, DataMatrix, QR Code, RSS, TLC39
Physical Weight	13.3 kg (Standard model); 18.5 kg (Rewinder model)
Physical Size	265 x 255 x 490 mm (H x W x D) (Standard model); 386 x 255 x 490 mm (H x W x D) (Rewinder model)
Power Voltage	220-240 V AC, 50-60Hz
Power Consumption	max 120 W in Operating (7010), max. 130 W in Operating (7010R)
Drivers	Windows XP, 2003, Vista, Win 7/8 (32/64 Bit)
Temperature	+5°C to +35°C
Humidity	30% to 80% (not condensing)
Acoustic (ISO 7779)	<55 dB(A)
Options	Rewinder model (7010R), Auto Cutter, Peeler, LAN Interfaces
Note	Accessories Supplied: Head cleaning pen, Start-Up Guide, CD including: Manuals, Drivers and EasyConfig Too