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## Printronix Auto ID Announces a New Release of its Popular ODV-2D Barcode Printer/Verification Solution

*“Embrace the Power of AND”*

Brea, CA., June 26, 2019 - Printronix Auto ID, a global leader in enterprise grade industrial printing solutions, has announced a new release of its popular ODV-2D Printer/Barcode Verification solution with three major upgrades.

**Combining Verification AND Validation:** The ODV-2D is now the only product available that can verify AND validate barcodes as they are printed. For added accuracy, data printed on the label is validated to match the data sent from the host and the barcode image is verified based on ISO standards. This is the only integrated solution on the market that prints, verifies AND validates barcodes. This upgrade comes standard with the new release and can be added, at no cost, to existing ODV-2D printers.

**Field Kit:** Printronix is now offering a Field Kit that allows companies to transform their existing T8000 printers into an ODV-2D solution. The ODV-2D prints labels, validates and verifies the content, overstrikes labels with rejected barcodes and reprints new labels. Additionally, it can provide detailed grading reports for every barcode printed and then be exported to a standard database file. Field Kits can be installed on any T8000 (4inch) printer by an ODV-2D Certified Partner.

**New Reporting Options:** Printronix has expanded its compatibility with third party applications to capture ODV grading reports, enabling a full closed-loop barcode printing solution. This option allows companies that already use a third-party application to easily integrate ODV-2D reporting into their existing process. However, third party applications are not required; companies can continue to use the Auto ID Data Manager, one of the many applications within Printronix PrintNet Enterprise software suite, to capture detailed reports of every grade and barcode printed.

“When we introduced the ODV- 2D 18 months ago we immediately captured the attention of the compliance and regulatory markets not only due to the 1D and 2D barcode verification capability, but also because of its ability to seamlessly integrate into production environments,” said Andy Edwards, Director of Product Management. “We continue to invest in the technology and this latest version adds several enhancements that increase the versatility, expand the application scope, and optimize the installation process.”

With the introduction of the integrated ODV-2D, Printronix has eliminated the need for companies to piece together their own solution from separate printers and scanners. Built on the ultra-reliable T8000 printer platform, the ODV-2D offers robust printer performance integrated with advanced barcode verification and validation technology plus a full suite of thermal printer language emulations and features that allow it to integrate easily into any environment.

As companies struggle to meet industry requirements for barcode compliance, many businesses are turning to barcode verification solutions to eliminate refused shipments and costly fines, as well as meet regulatory printing requirements. The ODV-2D provides a comprehensive and affordable solution for this market.

### **About Printronix Auto ID**

Printronix Auto ID is a global leader in business-critical printing solutions; offering the most reliable assortment of [industrial printers](#), desktop printers, barcode validation solutions and media supplies in the industry. As a fully owned subsidiary of TSC, Printronix Auto ID functions as an independent business that is empowered to leverage its established leadership in thermal printing technologies. The product portfolio of Printronix Auto ID includes [thermal barcode](#), [RFID](#) and groundbreaking barcode [verification solutions](#). Delivering the highest print quality, superior validation features, enterprise grade usability and ruggedness, Printronix Auto ID solutions are backed by industry-best service and support. The company is committed to being a strategic asset to supplier manufacturing, distribution, and retail companies around the world.

Find out more about the [ODV-2D Printer/Barcode Verification solution](#).

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